

Feature	CookieYes	Sourcepoint	Osano	InMobi CMP	Usercentrics (CookieBot)
Compliance & Consent Handling					
Global privacy regulations compliance (e.g., GDPR, CCPA/CPRA, LGPD)	GDPR, CCPA/CPRA, LGPD, and other global privacy laws.	✓	✓	Supports all major privacy regulations including the GDPR, MSPA.	✓
TCF2.2	✓	✓	✓	Yes, including Global Privacy Platform, Google Consent Mode v2, and Global Privacy Control.	✓
Google Certified	Yes, and integrates with Google Consent Mode v2	Yes, Gold Certified by Google	✓	✓	✓
Consent re-prompting	Customizable consent expiration settings. Recommendations to renew consent within a year.	Up to client	Depends on jurisdiction	Re-prompted after 13 months or when the vendor list is updated. Delay re-prompting by 30+ days available.	This is customizable for the customer within the interface
Auditable consent records	✓	✓	✓	✓ publishers can access and export audit logs.	Yes
Additional consent for 1st & 3rd party cookies	✓	✓	✓	✓	Customizable for the customer within the interface
DSAR Process	✓	✓	✓	✗	✓
Regular privacy laws and regulations updates	✓	✓	✓	✓ via email communications	✓
Compliance audit & risk features	Website Scan for Cookies	<ul style="list-style-type: none"> Risk monitoring Lawsuit monitoring Website Scan for Cookies 	<ul style="list-style-type: none"> Risk monitoring Lawsuit monitoring Website Scan for Cookies 	–	Website Scan for Cookies
Customization & Integration					
Integration process	A script to the website's header. Dedicated plugins available for platforms like WordPress and Shopify.	Easy-to-configure JavaScript tags, APIs, and tag manager hooks for web, plus a robust SDK for mobile apps.	Multiple types of integration methods	CMP script to the site header, use the AMP script for AMP pages, or integrate via GTM with the container file. For apps, offers SDKs for Android, iOS, and Unity to display a consent pop-up at launch.	Script to the <head> section of your website, making sure it comes before any third-party scripts that require user consent. Implementation guide' – see links below this table
AMP/In-app/CTV support	✗	✓	✓	✓ Apps – iOS, Android, Unity Website – HTTP & AMP	✓ App and CTV
Custom Banner Styles / Pre-Built Templates	✓ both	✓ both	✓ both	✓ both	✓ both
Vendor list management & automation	Yes, supports customization (in non-TCF setups) and automatic updates to vendor list	Yes, supports customization and automatic updates to vendor list	Yes, supports customization and automatic updates to vendor list	Yes, supports customization and automatic updates to vendor list	Yes, supports customization and automatic updates to vendor list
Auto-translation	✓ supports over 175 languages, with 41 languages available for default auto-translation.	✓ 48 languages	✓ 55+ languages	✓ 36 languages	✓ 60 languages
Regional settings	Yes, enables geo-targeting, allowing you to display specific cookie banners based on the visitor's location.	✓	✓	✓	✓
Reporting & Operations					
Reporting dashboard	✓	✓	✓	✓	✓
Update cadence & alerts	<ul style="list-style-type: none"> Regularly Major updates - several times a year. Incremental improvements and security enhancements - on a monthly basis. Detailed release notes and availaible changelogs. 	Monthly and sends notifications to publishers	Regularly and sends notifications to publishers	Regularly and sends notifications to publishers	Frequency depends on the type of update and critical level. Between every 2 weeks and every 1 month.
Cross domain consent	✓	✓	✓	✓	Cross Domain Consent Sharing (CDCS) is available in the following plans: Business, Enterprise, Advanced as well as Premium Add-on.
Managed or self-serve	Self-serve solution	Managed Service	Both, and have MSP partners	Self-serve solution	Self-serve solution. For Business, Enterprise, Advanced packages there is CSM
Data storage and security	Dual system of consent data management: a pseudonymized consent cookie with configurable expiry and encrypted cloud storage for detailed consent logs. Customers can search, view, and export records via a user-friendly dashboard, with data retention aligned to settings and compliance needs.	Stores consent data locally via cookies and local storage. Retention aligns with legal requirements and user preferences, ensuring compliance with CCPA and GDPR.	–	–	Focuses on managing data processing services rather than cookies directly. Cookies set by these services are listed in the consent banner and under Storage Information. By allowing or denying a service, you also control its associated cookies and data flows—such as IP address transmission—ensuring more effective privacy management.
Level of support available	Support through email, live chat, and a dedicated help center. Standard response times: 24 hours during business days. Enterprise customers benefit from expedited, dedicated support for critical issues.	48 hour standard response time	Yes, available at docs.osano.com	Availability: standard business hours to assist with any setup, integration, or operational needs. Critical issues are prioritized to ensure quick resolution, and processed based on their urgency. Reach out via support ticket or through designated InMobi point of contact.	<ul style="list-style-type: none"> Contact support@usercentrics.com or use the Support Portal. Support availability and response times vary by package and issue severity. Service level agreement support availability and response time differ per package type
Pricing & Adoption					
Pricing model	<ul style="list-style-type: none"> Tiered pricing model. Starting at around \$10 per month 	Based on traffic, domains, and platforms supported (App, CTV, web, etc.); pricing starts at \$4k annually	Contact me for more information	Free	Session based pricing available ² – see links below this table
Extra costs	Customers can upgrade to a higher tier for more features or capacity, with no hidden fees.	✓	✓ traffic impacts costs	No additional charge	Please refer to the pricing page for the full detail ³ – see links below this table
Free Trial & Demo availability	✓ 14-day free trial. Demo is available upon request ⁴ – see links below this table	✓ we offer 2-4 week POCs	✓ both	✗ How to guide ⁵ – see links below this table	✓ 14 days free trial Demo ⁶ – see links below this table
Adoption & Client Examples	<ul style="list-style-type: none"> 10 years with over 1.5 million businesses worldwide. Top clients: Ahrefs, dribbble.com, Aleo.com, KFC, Toyota, Renault & Heineken to name a few 	<ul style="list-style-type: none"> 7+ years 500+ publishers curently. e.g: Sky, Dow Jones, Bloomberg 	7 years	<ul style="list-style-type: none"> Launched in 2018 and has been acquired by InMobi in August 2023. Used by over 100,000 domains and apps Trusted by publishers in media, entertainment, lifestyle, and gaming, from large aggregators to niche platforms. 	Since 2012 with 20+ publishers using the platform e.g: Hermes, Delivery Hero, Sixt, Douglas, MagInteractive

Links

- Usercentrics (CookieBot)** Integration Process – [link](#)
- Usercentrics (CookieBot)** Pricing model – [link](#)
- Usercentrics (CookieBot)** Extra costs – [link](#)
- CookieYes** Free Trial & Demo availability – [link](#)
- InMobi CMP** Free Trial & Demo availability – [link](#)
- Usercentrics (CookieBot)** Free Trial & Demo availability – [link](#)